



Mastering the consumer products supply chain



You're pretty good at managing your consumer products supply chain – but you're not a miracle worker.

Every day, you're being asked to:

- Ship orders out fast with a 100% fill rate, but reduce on-hand inventory
- Continuously improve service and lead times, while reducing distribution costs
- Minimize overhead and other fixed costs, but support demand swings on short notice

With that to-do list, you could use a resource like DSV.

At DSV, we provide warehousing and logistics services across North America to help brand owners and retailers get products to market quickly, accurately and efficiently.

Our specialty is helping you grow by eliminating logistics barriers to strategy execution.



So go ahead, dream big. We'll get you there.

Scale Distribution Operations to Support Company Growth

"Let's slow down company growth until we have a clear logistics support plan."

Ever heard that from the corner office? Didn't think so. Fact is, retailers and consumer brands feed off growth. Your job is to support it.

We can help.

Throughout the world, DSV serves some of the most iconic, global brands. For many of these companies, their journey started small. They had a vision and focused on growth, while DSV provided the logistics know-how and infrastructure.

With distribution campuses in most major North American markets, our network can scale to support any sales trajectory. Think of it as your network. Your regional "on-switch" for logistics execution, with easy expansion globally, if and when needed.

Your business strategy should never be constrained by the limits of your logistics capabilities.



So go ahead, open up that new market. We'll get you there.



"In logistics, the more you know, the better you can plan and perform."

But some things you just can't predict. Like the market's response to your new product, or how your new website will impact online sales.

To manage uncertainty, you need a flexible infrastructure. DSV's North American network of multi-client warehouses helps manage volume peaks and valleys so logistics costs more closely match your revenue.

You also need a partner that can respond quickly when change happens – a global company that acts local. Speed and agility are in DSV's DNA.

Our people are:

- **Flexible**. We adapt our processes to your requirements, not the other way around.
- Easy. To work with. To be around. We love what we do; we hope it shows.
- Accountable. If there's a problem, we fix it now and ask questions later.

For you, this translates to a faster, more agile supply chain that helps you respond to any unexpected challenge.



So go ahead, lead the charge on that new product launch.

We'll get you there.



Retail supply chains involve a complex sequence of moves, from sourcing to distribution to returns.

As you add more logistics providers and touch points, you add time, cost, and a greater potential for damage and errors.

DSV gives you the power to integrate services with a single partner. The result: a faster, seamless operation that's easier to manage and grow.

DSV Solutions Core Services				
Design it	Store it	Change it	Deliver it	Return it
 Gravity analysis Distribution network design Warehouse layout Warehouse automation 	Raw materials to factory VMI Finished goods distribution Cross docking Inventory management	 Kitting Assembly Packaging Repair/Refurb Quality checks Light manufacturing TSA scanning 	Carrier management Inbound/outbound transport JIT service Route optimization Claims handling	RMA authorization Inspection and disposition Waste disposal Recall services



DSV provides fast, easy web visibility to orders, inventory, delivery status and reports.



So go ahead, tear down the walls between your supply chain functions.

We'll get you there.

Support eCommerce Sales Growth

"With the rapid rise of eCommerce, supply chains have become far more complex."

Yesterday, you managed a limited SKU base with scheduled replenishment of pallets to known retail customers in truckload and LTL shipments.

Today, you manage an expanding SKU base with irregular shipments of individual units to household addresses in parcel shipments.

Tomorrow, you'll manage omni-channel distribution, where consumers buy and receive products at THEIR convenience, including in-store pickup of online orders.

At DSV, we're channel-agnostic, often managing retail and online orders from a co-mingled inventory pool. Our eCommerce fulfillment capabilities include:

- · High-velocity pick systems that minimize labor
- Easy integration to ERP and eCommerce platforms
- Value-add services kitting, wrapping, inserts, you name it to customize the brand experience
- · Parcel management capabilities and rates that reduce shipping costs

The online sales revolution is accelerating – companies must adapt their logistics models to efficiently service all sales channels. DSV is uniquely qualified to help.



So go ahead, launch that new online store. We'll get you there.



Any logistics project involves risk – whether you're changing providers or moving to a 3PL model.

One misstep can disrupt your business and sink the reputation of those driving the strategy.

DSV is structured to manage risk in a way that few 3PLs can.

DSV's quality processes are systemic and repeatable. Advanced Quality Planning, part of our overall quality program, is a structured approach performed before any work begins. During this multi-day session, DSV quality engineers work with your team to identify goals, risks, and operational requirements, and then fine-tune processes accordingly.

What emerges from this rigorous and exacting process is absolute clarity and alignment on what needs to happen – and the action plan to get there.



So go ahead, commit to turning around that under-performing DC with a new partner.

We'll get you there.



Each year, you're under pressure to deliver better operational performance and more savings to the bottom line.

For that, you need a partner that drives change and improvement on a continual – not occasional – basis.

At DSV, continuous improvement is embedded in our culture. Our global "DSV Sigma" approach provides each associate with the knowledge, tools and opportunity to identify process inefficiencies, and eliminate them. A few highlights:

- There is support and engagement from all levels: top-down and bottom up. DSV associates, are trained in a wide range of Lean and Six Sigma methodologies and get to apply these in their everyday activities
- Our dedicated quality team manages a structured program where new ideas are solicited, launched as Kaizen projects, measured and rewarded
- Best practices are documented and shared across all DSV facilities, so you benefit from new thinking across the entire DSV organization

We get it: our operational performance is your competitive advantage.



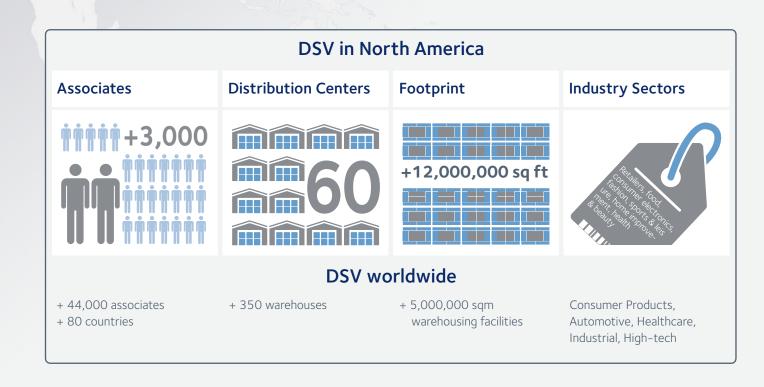
So go ahead, commit to raising the bar on distribution performance.

We'll get you there.



DSV is a global logistics provider that helps companies plan and execute efficient logistics operations throughout the world.

In North America, we have a strategic focus on consumer products distribution. If you're a mid-market retailer or brand owner that's looking to grow, having DSV on your side could make all the difference.





So go ahead. We'll get you there.



As a logistics professional, the most important value you can provide to your company is the freedom to pursue any business strategy – knowing that the logistics team can make it happen.

To deliver this value, day in and day out, you need a logistics partner with big company know-how and resources, combined with the agility and easy working style of a much smaller company.

That's DSV in a nutshell. Unlimited scale, without the red tape.

So don't hold back, dream big. We'll get you there.

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